



Virginia Health Reform Initiative Advisory Council Meeting

September 9, 2011: 9 a.m. to 5 p.m.

**Virginia Department of Health Professions (located at the Perimeter Center)
2nd floor Board Room in the Commonwealth Conference Center
9960 Mayland Drive, Henrico, Virginia 23233**

AGENDA

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| 9:00-9:15 a.m. | Welcome/Introductory Remarks
Dr. Bill Hazel, Secretary of Health and Human Resources |
| 9:15-10:00 a.m. | Employer Input into Health Reform: Results of the Survey
Lee Ann Holdren, Alan Newman Research |
| 10:00-10:45 a.m. | Predictions About Exchange Enrollment, Urban Institute |
| 10:45-11:30 a.m. | Making the Market Work Better, PricewaterhouseCoopers
LLP |
| 11:30-11:50 a.m. | Public Comment (first 10 people who sign up, 2 minutes each) |
| 11:50-12:45 | Lunch Break- (Provided for Advisory Council members, Task
Force Members and staff) |
| 12:45 to 1:45 p.m. | Panel Discussion How Exchanges Should Be Organized <ul style="list-style-type: none">• Mark C. Pratt, Senior Vice President, State Affairs,
America's Health Insurance Plans• Representative for employers--TBD |
| 1:45-4:45 p.m. | Advisory Council Decision Making
Dr. Bill Hazel, Secretary of Health and Human Resources <ul style="list-style-type: none">• Decision Tree for Legislature, the Governance Structure,
and the Director of the Health Benefit Exchange• Governance Structure Issues |

- **Promoting Competition**
 - **Geographic Focus of the Exchange**
 - **Combine or Separate Individual and Small Group Markets**
 - **Define Small Group**
 - **Essential Benefit Packages**
 - **Market Rules In and Outside the Exchange**
 - **Role of Insurance Agents/Brokers in Exchange**
 - **Exchange as an Active Purchaser or Open Market Facilitator**
- **Other Issues to Consider for an Exchange**
 - **New Options for Federal/State Partnerships**

4:45 p.m. Next Steps/Adjourn